

# VICTORIA BEAULÉ

## EXPERIENCE

### Producer, Visual Verification

ABC News | Sep 2022 to present

- Verify, source, clear, and license user generated videos and photos on various social media platforms, using OSINT tools.
- Take on individual and collaborative projects focused on verification to create digital articles and videos about a variety of stories, including the wars in Gaza and Ukraine, mining developments in the DRC, and the drought in Europe.
- Create new systems to log and categorize videos for individual stories to improve newsgathering and better sort videos for use in visual forensics projects.
- Work closely with the international desk to integrate editorial operation into visual verification work, and occasionally fill in as an assignment editor.

### Associate Producer, Visual Verification

ABC News | Nov 2021 to Aug 2022

- Monitored and researched developing stories and breaking news, with a specific focus on disinformation and online organising.
- Coordinated with producers and the assignment desk in the ABC London Bureau to meet the visual verification needs day to day for international stories.
- Liaised with multiple shows and platforms across the news department to coordinate use of user generated content across platforms.

### Research Assistant

CableReady | May 2020 - May 2021

- Researched the outcomes of all episodes of the program Forensic Files, using open source databases, public records and archives of local and national news clippings.
- Created a packet compiling all up to date information on the 410 cases covered in the show, using Microsoft Excel and linked individual documents.

### Operations Coordinator

Just for Laughs Festival | May - Aug 2019 & 2021

- Managed accreditation requirements, working with the ticketing, programming, and logistics departments to manage artists' front and back of house presence for the world's biggest comedy festival.
- Coordinated all aspects of hiring temporary staff including job listings, interviews, contracts and timesheets, payroll, and invoices.
- Created and updated daily transport grid for airport transfers and 30 venues, overseeing up to 800 transports a day.

### General Manager

CitrusTV | Dec 2018 - Dec 2019

- Managed the largest student-run TV studio in the US, leading an executive staff of 11 students and managing a 145k annual budget.
- Created multiple new social media ventures, including an award winning digital native fast news wrap called The Tap. Increased social media following 300%.
- Devised integrated social media and training strategy for new student recruitment, registering a record 220 new members.

## EDUCATION

### City, University of London

School of Arts and Social Sciences

M.A. in International Journalism

Sept 2021 - Aug 2022

*Distinction*

*Finance and Business Specialism*

### Syracuse University

S.I. Newhouse School of Public Communications

B.S. in Television, Radio, and Film

Minors in Psychology and Marketing

Aug 2016 - May 2020

*Summa Cum Laude - GPA: 3.8*

*Renée Crowne University Honours Program*

## SKILLS

### Languages

Fluent English, French

Conversational Russian, Spanish

### Editing

Adobe Premiere, Photoshop, After Effects, Audition, Avid Media Composer, Final Cut Pro, Canva

### Social Media

Facebook, Twitter, Tweetdeck, Instagram, LinkedIn, TikTok, Telegram, Snapchat, Reddit, VKontakte

### Research

Sentinel Hub, Planet Labs, Maxar, Google Earth, FlightRadar24, MarineTraffic, InVid/WeVerify, CrowdTangle, Wordpress CMS, Pacer, Internet Archive

### Word Processing

Microsoft Excel Certified, Proficient in Word, Outlook, Sharepoint, Google Suite

## AWARDS & HONOURS

### Signature Station Award 2020

National Association of Broadcasters

*CitrusTV - best student news station*

### Best College Television News Program

*New York State AP award 2019 and 2020*

*CitrusTV News Live at 6*

## CONTACT

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